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This updated and expanded second edition of the Microsoft SQL Server 2012 Analysis Services: The BISM Tabular Model (Developer R provides a user-friendly introduction to the subject Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. Get Up to Speed on Microsoft® SQL Server® 2019 Quickly and Easily Start working with Microsoft SQL Server 2019 in no time with help from this thoroughly revised, practical resource. Filled with real-world examples and hands-on exercises, Microsoft SQL Server 2019: A Beginner's Guide, Seventh Edition starts by explaining fundamental relational database system concepts. From there, you'll learn how to write Transact-SQL statements, execute simple and complex database queries, handle system administration and security, and use powerful analysis and reporting tools. New topics such as SQL and JSON support, graph databases, and support for machine learning with R and Python are also covered in this

step-by-step tutorial. • Install, configure, and customize Microsoft SQL Server 2019 • Create and modify database objects with Transact-SQL statements • Write stored procedures and user-defined functions • Handle backup and recovery, and automate administrative tasks • Tune your database system for optimal availability and reliability • Secure your system using authentication, encryption, and authorization • Work with SQL Server Analysis Services, Reporting Services, and other BI tools • Gain knowledge of relational storage, presentation, and retrieval of data stored in the JSON format • Manage graphs using SQL Server Graph Databases • Learn about machine learning support for R and Python A guide to tabular modeling of the Innovative Business Intelligence Semantic Model describes such tasks as integrating data from multiple sources, implementing business calculations and Kils, and designing cached and real-time data access.

Use your SQL Server skills to create and manage key data reports Deliver interactive business intelligence reports using SQL Server 2012 Reporting Services, and help facilitate real-time decision making throughout the enterprise. SQL Server expert Stacia Misner shows you in detail how to design, manage, and access custom reports that capture data from multiple sources. This book is ideal for experienced SQL Server developers, whether you're new to Reporting Services or upgrading from an earlier version. Discover how to: Use the latest features, including the Power View ad hoc reporting tool Design reports by understanding how your audi-

ence accesses and uses data Add interactive features to help end users sort and filter data Create rich data visualization with charts, gauges, indicators, and data maps Configure your report server, provide security, and monitor report contents Use Share-Point or Report Manager to search and access reports online Create a library of report parts that clients can use for ad hoc reporting Build and manage reports using Reporting Services as a development platform

Harness the powerful new SQL Server 2012 Microsoft SQL Server 2012 is the most significant update to this product since 2005, and it may change how database administrators and developers perform many aspects of their jobs. If you're a database administrator or developer, Microsoft SQL Server 2012 Bible teaches you everything you need to take full advantage of this major release. This detailed guide not only covers all the new features of SQL Server 2012, it also shows you step by step how to develop top-notch SQL Server databases and new data connections and keep your databases performing at peak. The book is crammed with specific examples, sample code, and a host of tips, workarounds, and best practices. In addition, downloadable code is available from the book's companion web site, which you can use to jumpstart your own projects. Serves as an authoritative guide to Microsoft's SQL Server 2012 for database administrators and developers Covers all the software's new features and capabilities, including SQL Azure for cloud computing, enhancements to client con-

nectivity, and new functionality that ensures high-availability of mission-critical applications Explains major new changes to the SQL Server Business Intelligence tools, such as Integration, Reporting, and Analysis Services Demonstrates tasks both graphically and in SQL code to enhance your learning Provides source code from the companion web site, which you can use as a basis for your own projects Explores tips, smart workarounds, and best practices to help you on the job Get thoroughly up to speed on SQL Server 2012 with Microsoft SQL Server 2012 Bible.

Prepare for Microsoft Exam 70-761—and help demonstrate your real-world mastery of SQL Server 2016 Transact-SQL data management, queries, and database programming. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical-thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives:

- Filter, sort, join, aggregate, and modify data
- Use subqueries, table expressions, grouping sets, and pivoting
- Query temporal and non-relational data, and output XML or JSON
- Create views, user-defined functions, and stored procedures
- Implement error handling, transactions, data types, and nulls

This Microsoft Exam Ref:

- Organizes its coverage by exam objectives
- Features strategic, what-if scenarios to challenge you
- Assumes you have experience working with SQL Server as a database administrator, system engineer, or developer
- Includes downloadable sample database and code for SQL Server 2016 SP1 (or later) and Azure SQL Database Querying Data with Transact-SQL

About the Exam Exam 70-761 focuses on the skills and knowledge necessary to manage and query data and to program databases with Transact-SQL in SQL Server 2016. About Microsoft Certification Passing this exam earns you credit toward a Microsoft Certified Solutions Associate (MCSA) certification that demonstrates your mastery of essential skills for building and implementing on-premises and cloud-based databases across organizations. Exam 70-762 (Developing SQL Databases) is also required for MCSA: SQL 2016 Database Development certification. See full details at: microsoft.com/learning

The massive amount of data collected by businesses often creates a lot of work without doing much good. To make data work for them, businesses need solutions that summarize and organize it in ways that will influence the decisions they make each day. With SQL Server Analysis Services Succinctly by Stacia Misner,

you will learn how to implement a business intelligence solution through SQL Server Analysis Services. You'll start with developing a database, and learn which architecture is most appropriate for the database's end use. You will then learn how to design practical dimensions and cubes, and how to store business logic within the cubes through MDX. Finally, you will learn how to deploy a working solution to the tool of your choice in Microsoft's business intelligence stack, including Excel, SQL Server Reporting Services, and SharePoint.

Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries Book Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle

errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

Build agile and responsive business intelligence solutions Create a semantic model and analyze data using the tabular model in SQL Server 2016 Analysis Services to create corporate-level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book shows you how to use the tabular model's in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to:

- Determine when a tabular or multidimensional model is right for your project
- Build a tabular model using SQL Server Data Tools in Microsoft Visual Studio 2015
- Integrate data from multiple sources into a single, coherent view of company information
- Choose a data-modeling technique that meets your organization's performance and usability requirements
- Implement security by establishing administrative and data user roles
- Define and implement partitioning strategies to reduce processing time
- Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks
- Optimize your data model to reduce the memory footprint for VertiPaq
- Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models
- Select the proper hardware and virtualization configurations
- Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries

Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads> About This Book • For BI professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models. • Assumes basic familiarity with database design and business analytics concepts.

An easy-to-follow guide full of hands on examples of real-world Analysis Services cube development tasks. Each topic is explained and placed in context, and for the more inquisitive reader, there also more in-depth details of the concepts used. If you are an Analysis Services cube designer wishing to learn more advanced topic and best practices for cube design, this book is for you. You are expected to have some prior experience with Analysis Services cube development.

Break through the hype and learn how to extract actionable intelligence from the flood of IoT data About This Book Make better business decisions and acquire greater control of your IoT infrastructure Learn techniques to solve unique problems associated with IoT and examine and analyze data from your IoT devices Uncover the business potential generated by data from IoT devices and bring down business costs Who This Book Is For This book targets developers, IoT professionals, and those in the field of data science who are trying to solve business problems through IoT devices and would like to analyze IoT data. IoT enthusiasts, managers, and entrepreneurs who would like to make the most of IoT will find this equally useful. A prior knowledge of IoT would be helpful but is not necessary. Some prior programming experience would be useful What You Will Learn Overcome the challenges IoT data brings to analytics Understand the variety of transmission protocols for IoT along with their strengths and weaknesses Learn how data flows from the IoT device to the final data set Develop techniques to wring value from IoT data Apply geospatial analytics to IoT data Use machine learning as a predictive method on IoT data Implement best strategies to get the most from IoT analytics Master the economics of IoT analytics in order to optimize business value In Detail We start with the perplexing task of extracting value from huge amounts of barely intelligible data. The data takes a convoluted route just to be on the servers for analysis, but insights can emerge through visualization and statistical modeling techniques. You will learn to extract value from IoT big data using multiple analytic techniques. Next we review how IoT devices generate data and how the information travels over networks. You'll get to know strategies to collect and store the data to optimize the potential for analytics, and strategies to handle data quality concerns. Cloud resources are a great match for IoT analytics, so Amazon Web Services, Microsoft Azure, and PTC ThingWorx are reviewed in detail next. Geospatial analytics is then in-

troduced as a way to leverage location information. Combining IoT data with environmental data is also discussed as a way to enhance predictive capability. We'll also review the economics of IoT analytics and you'll discover ways to optimize business value. By the end of the book, you'll know how to handle scale for both data storage and analytics, how Apache Spark can be leveraged to handle scalability, and how R and Python can be used for analytic modeling. Style and approach This book follows a step-by-step, practical approach to combine the power of analytics and IoT and help you get results quickly

Microsoft SQL Server Analysis Services, SSAS (and sometimes MSAS), is an online analytical processing (OLAP) and data mining tool in Microsoft SQL Server. SSAS is used as a tool by organizations to analyze and make sense of information possibly spread out across multiple databases, or in disparate tables or files. Microsoft has included a number of services in SQL Server related to business intelligence and data warehousing. These services include Integration Services, Reporting Services and Analysis Services. Analysis Services includes a group of OLAP and data mining capabilities and comes in two flavors - Multidimensional and Tabular. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

Written in an easy-to-follow, example-driven format, there are plenty of stepbystep instructions to help get you started! The book has a friendly approach, with the opportunity to learn by experimenting. If you are a BI and Data Warehouse developer new to Microsoft Business Intelligence, and looking to get a good understanding of the different components of Microsoft SQL Server for Business Intelligence, this book is for you. It's assumed that you will have some experience in databases systems and T-SQL. This book is will give you a good upshot view of each component and scenarios featuring the use of that component in Data Warehousing and Business Intelligence systems.

Conquer SQL Server 2019 administration—from the inside out Dive

into SQL Server 2019 administration—and really put your SQL Server DBA expertise to work. This supremely organized reference packs hundreds of timesaving solutions, tips, and workarounds—all you need to plan, implement, manage, and secure SQL Server 2019 in any production environment: on-premises, cloud, or hybrid. Six experts thoroughly tour DBA capabilities available in SQL Server 2019 Database Engine, SQL Server Data Tools, SQL Server Management Studio, PowerShell, and Azure Portal. You'll find extensive new coverage of Azure SQL, big data clusters, PolyBase, data protection, automation, and more. Discover how experts tackle today's essential tasks—and challenge yourself to new levels of mastery. Explore SQL Server 2019's toolset, including the improved SQL Server Management Studio, Azure Data Studio, and Configuration Manager Design, implement, manage, and govern on-premises, hybrid, or Azure database infrastructures Install and configure SQL Server on Windows and Linux Master modern maintenance and monitoring with extended events, Resource Governor, and the SQL Assessment API Automate tasks with maintenance plans, PowerShell, Policy-Based Management, and more Plan and manage data recovery, including hybrid backup/restore, Azure SQL Database recovery, and geo-replication Use availability groups for high availability and disaster recovery Protect data with Transparent Data Encryption, Always Encrypted, new Certificate Management capabilities, and other advances Optimize databases with SQL Server 2019's advanced performance and indexing features Provision and operate Azure SQL Database and its managed instances Move SQL Server workloads to Azure: planning, testing, migration, and post-migration

Expert tabular modeling techniques for building and deploying cutting-edge business analytical reporting solutions About This Book Build and deploy Tabular Model projects from relational data sources Leverage DAX and create high-performing calculated fields and measures Create ad-hoc reports based on a Tabular Model solution Useful tips to monitor and optimize your tabular solutions Who This Book Is For This book is for SQL BI professionals and Architects who want to exploit the full power of the new Tabular models in Analysis Services. Some knowledge of previous versions of Analysis services would be helpful but is not essential. What You Will Learn Learn all about Tabular services mode and how it speeds up development Build solutions using sample datasets Explore built-in actions and transitions in SSAS 2016 Imple-

ment row-column, and role-based security in a Tabular Data model. Realize the benefits of in-memory and DirectQuery deployment modes. Get up to date with the new features added to SQL Server 2016 Analysis Services. Optimize Data Models and Relationships Usage. In Detail SQL Server Analysis Service (SSAS) has been widely used across multiple businesses to build smart online analytical reporting solutions. It includes two different types of modeling for analysis services: Tabular and Multi Dimensional. This book covers Tabular modeling, which uses tables and relationships with a fast in-memory engine to provide state of the art compression algorithms and query performance. The book begins by quickly taking you through the concepts required to model tabular data and set up the necessary tools and services. As you learn to create tabular models using tools such as Excel and Power View, you'll be shown various strategies to deploy your model on the server and choose a query mode (In-memory or DirectQuery) that best suits your reporting needs. You'll also learn how to implement key and newly introduced DAX functions to create calculated columns and measures for your model data. Last but not least, you'll be shown techniques that will help you administer and secure your BI implementation along with some widely used tips and tricks to optimize your reporting solution. By the end of this book, you'll have gained hands-on experience with the powerful new features that have been added to Tabular models in SSAS 2016 and you'll be able to improve user satisfaction with faster reports and analytical queries. Style and approach This book takes a practical, recipe-based approach where each recipe lists the steps to address or implement a solution. You will be provided with several approaches to creating a business intelligence semantic model using analysis services.

Analyze tabular data using the BI Semantic Model (BISM) in SQL Server 2012 Analysis Services--and discover a simpler method for creating corporate-level BI solutions. Led by three BI experts, you'll learn how to build, deploy, and query a BISM tabular model with step-by-step guides, examples, and best practices. This hands-on book shows you how the tabular model's in-memory database enables you to perform rapid analytics--whether you're a professional BI developer new to Analysis Services or already familiar with its multidimensional model --

Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power

Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data, aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings

of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Distribute Actionable, Timely BI with Microsoft® SQL Server® 2016 and Power BI Drive better, faster, more informed decision making across your organization using the expert tips and best practices featured in this hands-on guide. Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition, shows, step-by-step, how to distribute high-performance, custom analytics to users enterprise-wide. Discover how to build BI Semantic Models, create data marts and OLAP cubes, write MDX and DAX scripts, and share insights using Microsoft client tools. The book includes coverage of self-service business intelligence with Power BI.

- Understand the goals and components of successful BI
- Build data marts, OLAP cubes, and Tabular models
- Load and cleanse data with SQL Server Integration Services
- Manipulate and analyze data using MDX and DAX scripts and queries
- Work with SQL Server Analysis Services and the BI Semantic Model
- Author interactive reports using SQL Server Data Tools
- Create KPIs and digital dashboards
- Implement time-based analytics
- Embed data model content in custom applications using ADOMD.NET
- Use Power BI to gather, model, and visualize data in a self-service environment

Effectively query and modify data using Transact-SQL Master T-SQL fundamentals and write robust code for Microsoft SQL Server and Azure SQL Database. Itzik Ben-Gan explains key T-SQL concepts and helps you apply your knowledge with hands-on exercises. The book first introduces T-SQL's roots and underlying logic. Next, it walks you through core topics such as single-table queries, joins, subqueries, table expressions, and set operators. Then the book covers more-advanced data-query topics such as window functions, pivoting, and grouping sets. The book also explains how to modify data, work with temporal tables, and handle transactions, and provides an overview of programmable objects.

Microsoft Data Platform MVP Itzik Ben-Gan shows you how to: Review core SQL concepts and its mathematical roots Create tables and enforce data integrity Perform effective single-table queries by using the SELECT statement Query multiple tables by using joins, subqueries, table expressions, and set operators Use advanced query techniques such as window functions, pivoting, and grouping sets Insert, update, delete, and merge data Use transactions in a concurrent environment Get started with programmable objects—from variables and batches to user-defined functions, stored procedures, triggers, and dynamic SQL

Leverage the integration of SQL Server and Office for more effective BI Applied Microsoft Business Intelligence shows you how to leverage the complete set of Microsoft tools—including Microsoft Office and SQL Server—to better analyze business data. This book provides best practices for building complete BI solutions using the full Microsoft toolset. You will learn how to effectively use SQL Server Analysis and Reporting Services, along with Excel, SharePoint, and other tools to provide effective and cohesive solutions for the enterprise. Coverage includes BI architecture, data queries, semantic models, multidimensional modeling, data analysis and visualization, performance monitoring, data mining, and more, to help you learn to perform practical business analysis and reporting. Written by an author team that includes a key member of the BI product team at Microsoft, this useful reference provides expert instruction for more effective use of the Microsoft BI toolset. Use Microsoft BI suite cohesively for more effective enterprise solutions Search, analyze, and visualize data more efficiently and completely Develop flexible and scalable tabular and multidimensional models Monitor performance, build a BI portal, and deploy and manage the BI Solution

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel,

and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Thought-provoking and accessible in approach, this updated and expanded second edition of the Microsoft SQL Server 2012 Analysis Services: The BISM Tabular Model provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for advanced graduate-level students. We hope you find this book useful in shaping your future career. Feel free to send us your enquiries related to our publications to info@risepress.pw Rise Press

All medium to large companies have to deal with data being stored in a number of databases, spreadsheets and proprietary applications. Bringing all this data together into one system can be useful to analyzing the business; but can also be quite difficult to do. Integration Services is the next big bet in Microsoft's business intelligence lineup, providing you with true enterprise extract transform and load features (ETL). Microsoft SQL Server 2005 Integration Services concentrates on providing you with real world solutions to real world problems, giving you a head start on various projects. If you are only evaluating Integration Services, you'll be able to focus on the early chapters with the option of drilling down into details in the later chapters where some of the more complex concepts will be discussed in detail. The interesting sidebars peppered throughout the book provide insight into the processes, people and decisions that yielded the final IS product.

Prepare for Microsoft Exam 70-768—and help demonstrate your real-world mastery of Business Intelligence (BI) solutions development with SQL Server 2016 Analysis Services (SSAS), including modeling and queries. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical

thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives:

- Design a multidimensional BI semantic model
- Design a tabular BI semantic model
- Develop queries using Multidimensional Expressions (MDX) and Data Analysis Expressions (DAX)
- Configure and maintain SSAS

This Microsoft Exam Ref:

- Organizes its coverage by exam objectives
- Features strategic, what-if scenarios to challenge you
- Assumes you are a database or BI professional with experience creating models, writing MDX or DAX queries, and using SSAS

Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.

With Microsoft SQL Server 2016, a variety of new features and enhancements to the data platform deliver breakthrough performance, advanced security, and richer, integrated reporting and analytics capabilities. In this ebook, we introduce new security features: Always Encrypted, Row-Level Security, and dynamic data masking; discuss enhancements that enable you to better manage performance and storage: TemDB configuration, query store, and Stretch Database; review several improvements to Reporting Services; and also describe AlwaysOn Availability Groups, tabular enhancements, and R integration.

In BI Solutions Using SSAS Tabular Model Succinctly by Parikshit Savjani, delivering a business intelligence solution is broken down into simple steps to help you turn raw data into an interactive reporting dashboard. Savjani walks you through the layers of a BI solution, how to develop a tabular data model with SSAS, and how to prepare the data model for deployment before turning it into an interactive dashboard in Microsoft Power View. If you're just getting started with the Microsoft BI stack or looking for another analysis tool for your data, download the e-book today.

Get up to speed with the new features added to Microsoft SQL Server 2019 Analysis Services and create models to support your business Key Features Explore tips and tricks to design, develop, and optimize end-to-end data analytics solutions using Microsoft's technologies Learn tabular modeling and multi-dimensional cube design development using real-world examples Implement Analysis Services to help you make productive business decisions Book Description SQL Server Analysis Services (SSAS) continues to be a leading enterprise-scale toolset, enabling customers to deliver da-

ta and analytics across large datasets with great performance. This book will help you understand MS SQL Server 2019's new features and improvements, especially when it comes to SSAS. First, you'll cover a quick overview of SQL Server 2019, learn how to choose the right analytical model to use, and understand their key differences. You'll then explore how to create a multi-dimensional model with SSAS and expand on that model with MDX. Next, you'll create and deploy a tabular model using Microsoft Visual Studio and Management Studio. You'll learn when and how to use both tabular and multi-dimensional model types, how to deploy and configure your servers to support them, and design principles that are relevant to each model. The book comes packed with tips and tricks to build measures, optimize your design, and interact with models using Excel and Power BI. All this will help you visualize data to gain useful insights and make better decisions. Finally, you'll discover practices and tools for securing and maintaining your models once they are deployed. By the end of this MS SQL Server book, you'll be able to choose the right model and build and deploy it to support the analytical needs of your business. What you will learn

Determine the best analytical model using SSAS
 Cover the core aspects involved in MDX, including writing your first query
 Implement calculated tables and calculation groups (new in version 2019) in DAX
 Create and deploy tabular and multi-dimensional models on SQL 2019
 Connect and create data visualizations using Excel and Power BI
 Implement row-level and other data security methods with tabular and multi-dimensional models
 Explore essential concepts and techniques to scale, manage, and optimize your SSAS solutions

Who this book is for This Microsoft SQL Server book is for BI professionals and data analysts who are looking for a practical guide to creating and maintaining tabular and multi-dimensional models using SQL Server 2019 Analysis Services. A basic working knowledge of BI solutions such as Power BI and database querying is required.

This book follows a cookbook style with recipes explaining the steps for developing analytic data using Business Intelligence Semantic Models. This book is designed for developers who wish to develop powerful and dynamic models for users as well as those who are responsible for the administration of models in corporate environments. It is also targeted at analysts and users of Excel who wish to advance their knowledge of Excel through the development of tabular models or who wish to analyze data through

tabular modeling techniques. We assume no prior knowledge of tabular modeling.

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

About This Book

- For Excel and Power BI users who want to exploit the full power of their favorite tools
- For BI professionals seeking new ideas for modeling data

Introducing Microsoft(r) SQL Server(r) 2012 explores the exciting enhancements and new capabilities engineered into SQL Server, ranging from improvements in operation to those in reporting and management. This book is for anyone who has an interest in SQL Server 2012 and wants to understand its capabilities, including database administrators, application developers, and technical decision makers.

Design and implement fast, scalable and maintainable cubes with Microsoft SQL Server 2008 Analysis Services with this book and eBook

Manage and work with business data effectively by learning data

modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn

Implement virtual tables and time intelligence functionalities in DAX to build a powerful model
 Identify Dimension and Fact tables and implement them in Power Query Editor
 Deal with advanced data preparation scenarios while building Star Schema
 Explore best practices for data preparation and data modeling
 Discover different hierarchies and their common pitfalls
 Understand complex data models and how to decrease the level of model complexity with different data modeling approaches

Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

Build agile and responsive Business Intelligence solutions Analyze

tabular data using the BI Semantic Model (BISM) in Microsoft SQL Server 2012 Analysis Services—and discover a simpler method for creating corporate-level BI solutions. Led by three BI experts, you'll learn how to build, deploy, and query a BISM tabular model with step-by-step guides, examples, and best practices. This hands-on book shows you how the tabular model's in-memory database enables you to perform rapid analytics—whether you're a professional BI developer new to Analysis Services or familiar with its multidimensional model. Discover how to: Determine when a tabular or multidimensional model is right for your project Build a tabular model using SQL Server Data Tools in Microsoft Vi-

sual Studio 2010 Integrate data from multiple sources into a single, coherent view of company information Use the Data Analysis eXpressions (DAX) language to create calculated columns, measures, and queries Choose a data modeling technique that meets your organization's performance and usability requirements Optimize your data model for better performance with xVelocity storage engine Manage complex data relationships, such as multicol-umn, banding, and many-to-many Implement security by establishing administrative and data user roles

NOTE: This title is also available as a free eBook on the Microsoft Download Center. It is offered for sale in print format as a conve-

nience. Get a head start evaluating SQL Server 2014 - guided by two experts who have worked with the technology from the earliest beta. Based on Community Technology Preview 2 (CTP2) software, this guide introduces new features and capabilities, with practical insights on how SQL Server 2014 can meet the needs of your business. Get the early, high-level overview you need to begin preparing your deployment now. Coverage includes: SQL Server 2014 Editions and engine enhancements Mission-critical performance enhancements Hybrid cloud enhancements Self-service Business Intelligence enhancements in Microsoft Excel Enterprise information management enhancements Big Data solutions